



For immediate release

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NASDAL DCby1 Practice of the Year Award 2023 is announced

New Chair of NASDAL, Heidi Marshall has just announced the launch of the 2023 NASDAL Dental Check by One (DCby1) Practice of the Year award. The award seeks to recognise a practice that has successfully introduced the British Society of Paediatric Dentistry (BSPD) Dental Check by One into their practice. The aim of the initiative is to increase the number of children who access dental care aged 0-2 years, by campaigning to get infant into a dentist's chair by their first birthday.

Established in 2018, the award seeks to highlight excellence in the provision of oral care and prevention in children and showcase the opportunity to achieve a real business improvement. Particular credit is given to applications from dental practices with evidence supporting their contribution to the overall health of their community.

The award will be presented by CDO England, Sara Hurley, at the BDIA Dental Showcase in Docklands ExCeL on Friday 24th March 2023.

NASDAL Chair Heidi Marshall said, *"We very much look forward to hearing how the entrants have reached out to their communities and engaged with families. We know that doing the right thing makes good business sense, but we should be clear that we are not just looking for large numbers of patients. We want to see those practices that have been creative in their approach."*

Professor Claire Stevens CBE, Spokesperson for BSPD, added: *“We appreciate that the last few years have not been easy for dental practices – however, the importance and impact of reaching those responsible for the oral health of babies in their families or care continues to be crucial. We know that DCby1 can make a difference and we were heartened to see that within as little as two years since its launch in June 2017, we could see that there had already been an improvement with more children aged 0-2 accessing a dentist during that period. We appreciate that the success is in part due to many dental practices getting on board with the campaign and we are so grateful for the hard work of dental practices up and down the UK who support the DCby1 initiative.*

“So, I would urge all surgeries that have made particular efforts with the youngest in their communities to enter the award and let us recognise and celebrate your efforts!”

Practices who are interested in entering the 2023 NASDAL DCby1 award, should visit <https://www.nasdal.org.uk/award> , where they will find all the relevant details and can register. All entries must be submitted before 5pm, Friday 10th February 2023. The winning practice will receive £1000, a trophy, and the right to use the *NASDAL Dental Check by One Practice of the Year 2023* title.

ENDS

Images show 2022 winners, Bateman and Best receiving their award from CDO, Sara Hurley and Chairman of NASDAL, Nick Ledingham

Note to editors:

NASDAL, the National Association of Specialist Dental Accountants and Lawyers, was set up in 1998. It is an association of accountants and lawyers who specialise in acting for and looking after the accounting, tax and legal affairs of dentists. It is the pre-eminent centre of excellence for accounting, tax and legal matters concerning dentists. Its members are required to pass strict admission criteria, and it regulates the performance of its members to ensure high standards of technical knowledge and service.

Heidi Marshall, Chair of NASDAL, is available for interview. To organise to speak to her or any other members of NASDAL for more information please contact Chris Baker.

For further information please contact Chris Baker on 0845 370 2211/07947 470896 or email chris.baker@coronadental.co.uk

About BSPD

- The British Society of Paediatric Dentistry (BSPD) has an established place in the dental profession thanks to the dedication of dentists stretching back over almost 70 years. BSPD's mission is to improve the oral health of children and young people. The Society's executive committee provides strategic direction in line with our 3-year plan and oversees our engagement with other special interest groups and political decision makers. BSPD is now in a strong position to campaign for and implement improvements in children's oral health in the UK.
- BSPD membership has grown steadily over the last few years with a broadened profile. Anyone in the dental profession with an interest in children's oral health is welcome to join the Society. There are full and associate membership categories which encompass our growing groups of members. These include dentists, dental care professionals (DCPs), dental and DCP students, international members and all

members of the dental team. We are clear that you do not need to have a dental qualification to be a member of BSPD, just a genuine passion for children's dentistry. Discover more at <https://www.bspd.co.uk>